

TOWN MANAGER'S REPORT
JANUARY & FEBRUARY 2018

➤ **Financial Report YTD 2018**

- Unrestricted General Funds Balance \$5,111,436.00; Restricted Funds Balance \$4,320,116.00
- General Revenue \$1,280,973.00; Budget \$861,841.00; 148.63% of budget
- General Expenses \$503,697.00; Budget \$861,841.00; 58.44% of budget
- Restricted Revenue \$801,625.00; Budget \$519,208.00; 154.39% of budget
- Transfer Tax Expenses \$774,781.00; Budget \$3,254,783.00; 23.80% of budget
- Grants/Other Expenses \$46,696.00; Budget \$48,481.00; 96.32% of budget
- Total Cash Assets \$9,445,301.00; Total Cash Liabilities \$58,304.00
- ✚ January 30, 2018 - Closed Certificate of Deposit at First Shore Federal and deposited the funds in WSFS Transfer Tax Account, in the amount of \$138,070.14, for park/playground expenses.

➤ **Administration**

- I would like to take this opportunity to thank the Mayor and Council for allowing me to attend the 2017 ICMA Conference in San Antonio, TX. I've attached my expense report.

Keynote Speakers this year were as follows:

Rabia Siddique: Ms. Siddique is an author of "Equal Justice", and she kicked off the conference with her message of how one person has the power to create change. She described her own capacity for resilience in the face of adversity from being targeted by a pedophile after migrating from her native India to Australia, to suffering from severe post-traumatic stress syndrome related to her military service. She challenged city and county managers to consider how they can become agents of change to improve the lives of those they serve.

Richard Florida: Mr. Florida is an author who recently published "The New Urban Crisis." He stated "The arc of my life has been about trying to understand the challenges that face our cities." He shared the story of his growing up in Newark, New Jersey, which at that time was a thriving community of vibrant, ethnic neighborhoods. In the 1960s, Newark lost a number of factories and hundreds of jobs. His family had to move to the "not particularly upscale" suburb of North Arlington, New Jersey. As a young child, he decided to become an urbanist. He shared several stories regarding his involvement in many cities, town, and communities. He stated his book, The New Urban Crisis, integrates a new kind of urbanism that is not more exclusive but more inclusive. Inclusiveness means cities become more welcoming, affordable, and attractive for all types of residents by shifting the narrative away from focusing solely on economics to encouraging neighborhood growth.

Anna Maria Chavez: Ms. Chavez is the first woman of color to lead Girl Scouts of America as CEO. She is one of the world's top experts on women's leadership and youth development, and draws from her 25 years of public service and nonprofit leadership to teach teamwork, inclusion and diversity, resiliency, leadership, and self-motivation. Her keynote examined what it takes to empower women and girls into leadership positions.

The ICMA hosted 2 events for the attendees: Welcoming Reception with great food and entertainment and A Night in Old San Antonio which was held in the historic village of La Villita. This event was simply amazing!

Sessions attended while at conference:

1. Public -Private Partnerships in Local Government
2. Market -Based Zoning and Implementing Redevelopment
3. From Sleepy to Chic: Making Main Street Cool (Town Manager from Berlin, MD).
4. Something is (Not) rotten in Denmark
5. Small Cities with Big Regulations
6. What Types of Retail Strategies Work for Small Towns
7. Community Capacity Building: How to Trigger a Smart Cities' Mindset
8. Mentoring and Team Building
9. Ten Things I Wish I Knew
10. Building and Developing Public Trust through the Budget
11. Making Airbnb-Style Rentals Work for Everyone
12. Dread No More: Employee Surveys

➤ **Planning & Zoning Commission**

The commission will meet on March 9th to review 3 applications:

1. Revised final subdivision plat and final site plan for Dove Landing
2. Revised schematic development plan for Millville by the Sea
3. Conditional Use application for Millville Town Center 3 subdivision

➤ **Board of Adjustment**

The board will meet on March 14th to review an application submitted by Bay to Beach Builders, for a variance of Town Code.

Attached are the following reports:

1. Crime Mapping for January 2018 - Reported 2 incidents; 1. Shoplifting, 2. Disorderly conduct.
2. Crime Mapping for February 2018 - Reported 1 incident; Shoplifting

Respectfully submitted,
Deborah Botchie
Town Manager