

Town of Millville Comprehensive Plan

Comprehensive Plan Committee
Kick-Off Meeting | February 12, 2018





Meeting Agenda

- › **Introductions**
- › **Project Scope**
- › **Intergovernmental Coordination**
- › **Outreach Initiatives**
- › **Committee Homework**
- › **Next Steps**





Project Scope

› Plan Elements

- Introduction
- Community Character
- Town & Community Services
- Population & Housing Profile
- Transportation
- Utilities
- Environmental Protection
- Open Space & Recreation
- Historical & Cultural Resources
- Land Use
- Implementation
- Maps

› Meetings

- (9 Committee & 1 Outreach Event)
- Kick-Off (Committee)
 - Data Collection Reveal (Committee)
 - Public Outreach Event
 - Land Use (Committee)
 - Goals & Implementation (Committee)
 - Draft Document Presentation (Committee)
 - Draft Document Meeting (Committee)
 - PLUS Submittal/Meeting
 - Draft Document Presentation (Joint/TC)
 - Public Hearing (Joint/TC)
 - Potential Adoption (Joint/TC)



Intergovernmental Coordination

- › State Requirements
 - 22 Del. C. § 702 (b) Municipal Code
 - Checklist (population under 2,000)
 - Update due 2/10/2019
- › Pre-Update PLUS Review
 - Application filed & heard 12/20/17
 - Comments Received 1/22/18
- › Utilities
 - Sussex County Wastewater*
 - Tidewater Utilities Water
- › State / County
 - DelDOT
 - DNREC
 - County Comprehensive Plan





Outreach Initiatives

› **Website Project Link**

- Meetings
- Presentations
- Draft Document

› **Local Newspaper**

- Names
- Frequency
- Deadlines

› **Chamber of Commerce**

- Contact
- Level of Activity

› **The Mill Wheel Newsletter**

- Frequency
- Deadlines

› **Community Survey**

- Continuation of last one
- Electronic (paper?)
- 2 question postcards (schools, senior centers, etc.)
- Opportunities to promote the survey launch

› **Annual Events**

- Biggest bang for the buck
- Diverse attendance
- List of large events



Committee Homework

SWOT Analysis

- › **Strengths** – characteristics of the Town that give it an advantage
- › **Weaknesses** – characteristics of the Town that place it at a disadvantage
- › **Opportunities** – elements that the Town could use to its advantage
- › **Threats** – elements that could cause trouble for the Town

The image displays the 'MILLVILLE COMPREHENSIVE PLAN SWOT ANALYSIS' form. The form is a large sheet with a central grid. The grid is divided into four quadrants by a vertical line and a horizontal line. The top-left quadrant is labeled 'STRENGTHS', the top-right 'WEAKNESSES', the bottom-left 'OPPORTUNITIES', and the bottom-right 'THREATS'. The horizontal line is highlighted in orange. The text 'PARTNERS IN PROGRESS' is at the bottom. Two smaller, overlapping copies of the form are shown to the right, one above the other, showing the detailed layout of the grid and the text within each quadrant. The top of the form features the title 'MILLVILLE COMPREHENSIVE PLAN SWOT ANALYSIS' and the logos for Millville and KCI Technologies.

SWOT FORMS DUE MARCH 18, 2018



Committee Homework

Community Service Interviews

- › **Non Profit Organizations**
- › **Places of Worship**
- › **Education**
- › **Senior Services**
- › **Government Institutions**
- › **Public Safety**
- › **Medical**



INTERVIEWS DUE MARCH 18, 2018



Committee Homework

Current Plan Review

- › **Review information**
- › **Mark Up document**
- › **Prepare questions**
- › **HOLD on Maps**



REVIEWS DUE MARCH 18, 2018



Next Steps

› Committee Homework

- SWOT Analysis
- Community Service Interviews
- Review Current Plan
- Photos for Plan
- Outreach opportunities

› KCI Tasks To Do

- Outreach survey
- Outreach event coordination
- Analyze staff data
- Continue drafting
- Prepare for next meeting





Thank you!

We look forward to working with the Town of Millville on the Comprehensive Plan project!

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