

# Town of Millville Comprehensive Plan

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Town Council and Comprehensive Plan Committee  
Data Reveal Meeting | October 30, 2018





# INTRODUCTIONS

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## **Municipal Comprehensive Plan Committee:**

- › Debbie Botchie-Town Manager
- › Eric Evans-Code & Building Official
- › Robert Gordon-Mayor
- › Sally Griffin-Citizen
- › Debbie Pfeil-Town's Planning Consultant (KCI Technologies Inc.)



**KCI Technologies Inc.:** Lauren Good, Project Planner



# MEETING AGENDA

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- › Project Update
- › Demographics
- › SWOT
- › Survey
- › Next Steps

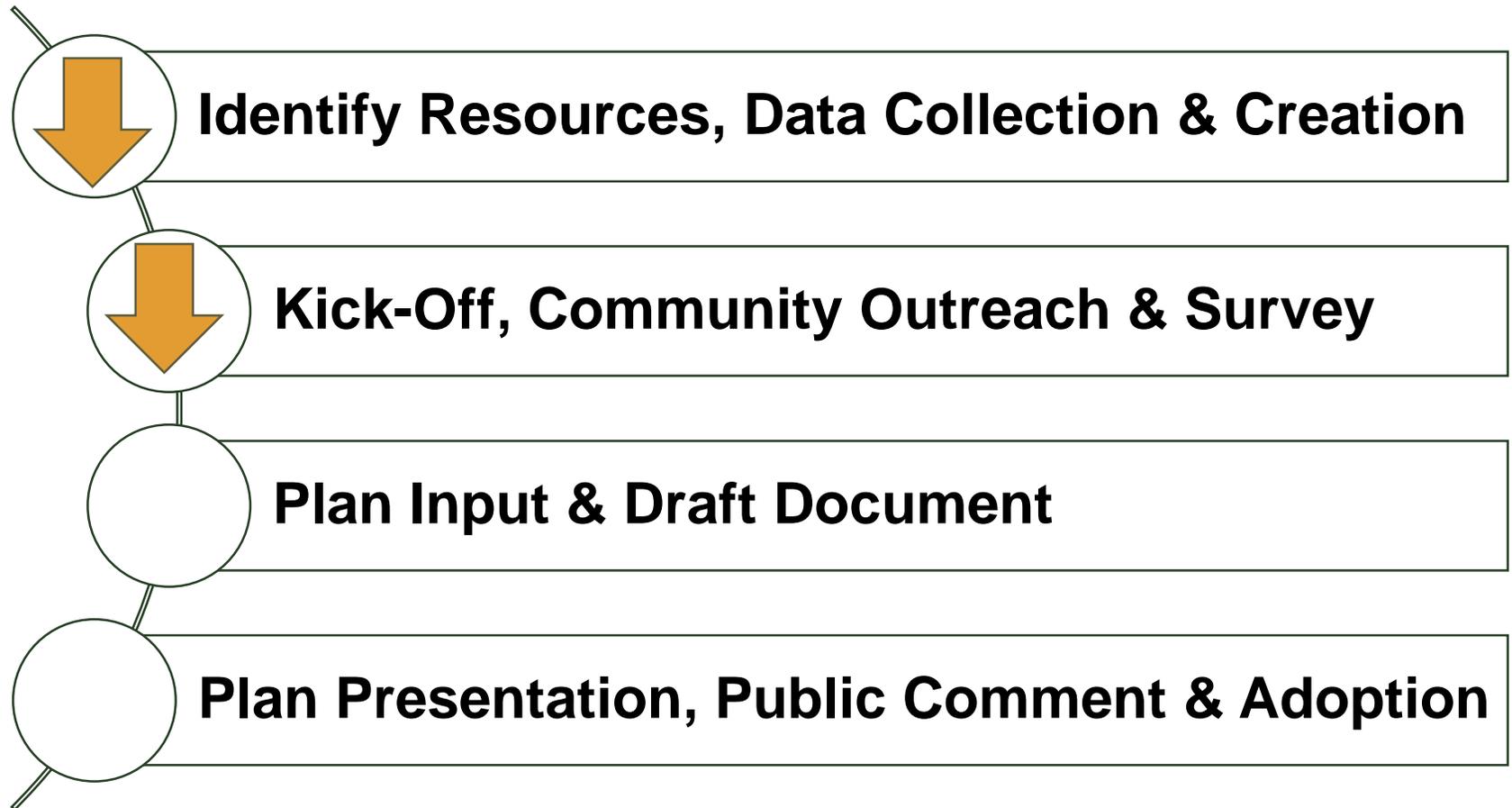




# PROJECT UPDATE

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## › Scope Phases





# PROJECT UPDATE

## › Meetings

- ~~– Kick-Off (Committee) 2/12/18~~
- ~~– Data Collection & Survey (Committee) 4/9/18~~
- ~~– Survey Outreach Launch May-August~~
- ~~– Data Collection Reveal (Joint/TC) 10/11/18~~
- Land Use (Committee)
- Goals & Implementation (Committee)
- Draft Document Presentation (Committee)
- Draft Document Meeting (Committee)
- Draft Document Presentation (Joint/TC)
- PLUS Submittal/Meeting
- Public Hearing (Joint/TC)
- Potential Adoption (Joint/TC)





# PROJECT UPDATE

## › Data Collection (Town, County & State)

**Town of Millville | Comprehensive Plan**  
*Data Collection Inventory – As of 10/4/18*

**Town Data**

- Comprehensive Plan (2003 & 2008)
- Comprehensive Plan Annual Reports (2011-2013, 2015, 2017-2018)
- Design Development & Standards (2011)
- Welcome Pamphlet (2018)
- Millville Town Park Survey Results
- Zoning Map (7/2012)
- Atlantic Avenue Streetscape Plan (4/2008)
- FY2019 Budget (FY13-18 available)
- Code & Building Department Monthly Reports (1/2015-5/2018)
- Roads & Boundaries Map
- Stormwater Management Guidelines Brochure
- The Mill Wheel Newsletter (6/2012-5/2018)
- Comprehensive Plan Redline Comments (1: Sally)
- HOA Information (list & notes)
- Nonprofit Organizations (4: Millville UMC, Beacon Baptist Church, MVFC, Doric Lodge #30)
- Organization Interviews (3: Doric Lodge #30, Millville UMC, MVFC)
- SWOT Analysis (10: Sally, Anna, Matt, RC, Sharon, Griffin, 4 unnamed)
- Building Permit Log
- Business Licenses
- Event Licenses
- Property Listings (active)
- Property Listings (inactive)
- Realtor Licenses
- Rental Licenses
- Code Enforcement Complaints (2008-2018)
- Photos (Beacon Baptist Church, Bishops Landing, Doric Lodge, Millville by the Sea, Millville United Methodist Church, Millville Volunteer Fire Company, Windhurst Manor)
- Complaints (2008-2018)
- Community Survey (452)
- Business Survey (4)

**Other Data**

- U.S. Census Data (& associated County/State data, as needed) (2000 & 2010)
- American Community Survey Data (& associated County/State data, as needed) (2006-2010, 2012-2016)
- Population Projections – 2 Series, Delaware Population Consortium (2017)
- Seasonal Projections – County Level, Delaware Population Consortium (2017)
- OSPC Pre-PLUS Application / State Comments (6/22/2017)
- Delaware Bicycle Facility Master Plan (10/2005)
- Delaware Statewide Pedestrian Action Plan (7/2007)
- Complete Streets in Delaware: A Guide for Local Governments (12/2011)
- Better Models for Development in Delaware (2004)
- Guide for Master Planning in Delaware (9/2012)
- Delaware Historic Preservation Plan (2013-2017)
- Delaware Strategies for State Policies and Spending (2015)
- Delaware Housing Needs Assessment (2015-2020)

**Town of Millville | Comprehensive Plan**  
*Data Collection Inventory – As of 10/4/18*

- Sussex County Multi-Jurisdictional All Hazard Mitigation Plan (9/2016)
- Sussex County Transportation Operations Management Plan (9/2017)
- Sussex County Comprehensive Plan (July 2018 Draft)
- OSPC Annual Report (October 2017 + 2008-2016)
- Climate Conscious Comprehensive Planning in Delaware, IPA (8/2017)
- Delaware Transportation Lighting Inventory & Assessment, IPA (2/2016)
- Healthy Communities Comprehensive Plan Assessment Tool, IPA (8/2010)
- Health Communities Walkability Assessment Tool, IPA (8/2010)
- State of Housing & Homelessness in the First State, Housing Alliance Delaware (2017)
- Blueprint for a Bicycle-Friendly Delaware – A Statewide Policy Plan (4/2018)
- Delaware Climate Change Impact Assessment (2/2014)
- Climate Action in Delaware: 2016 Progress Report

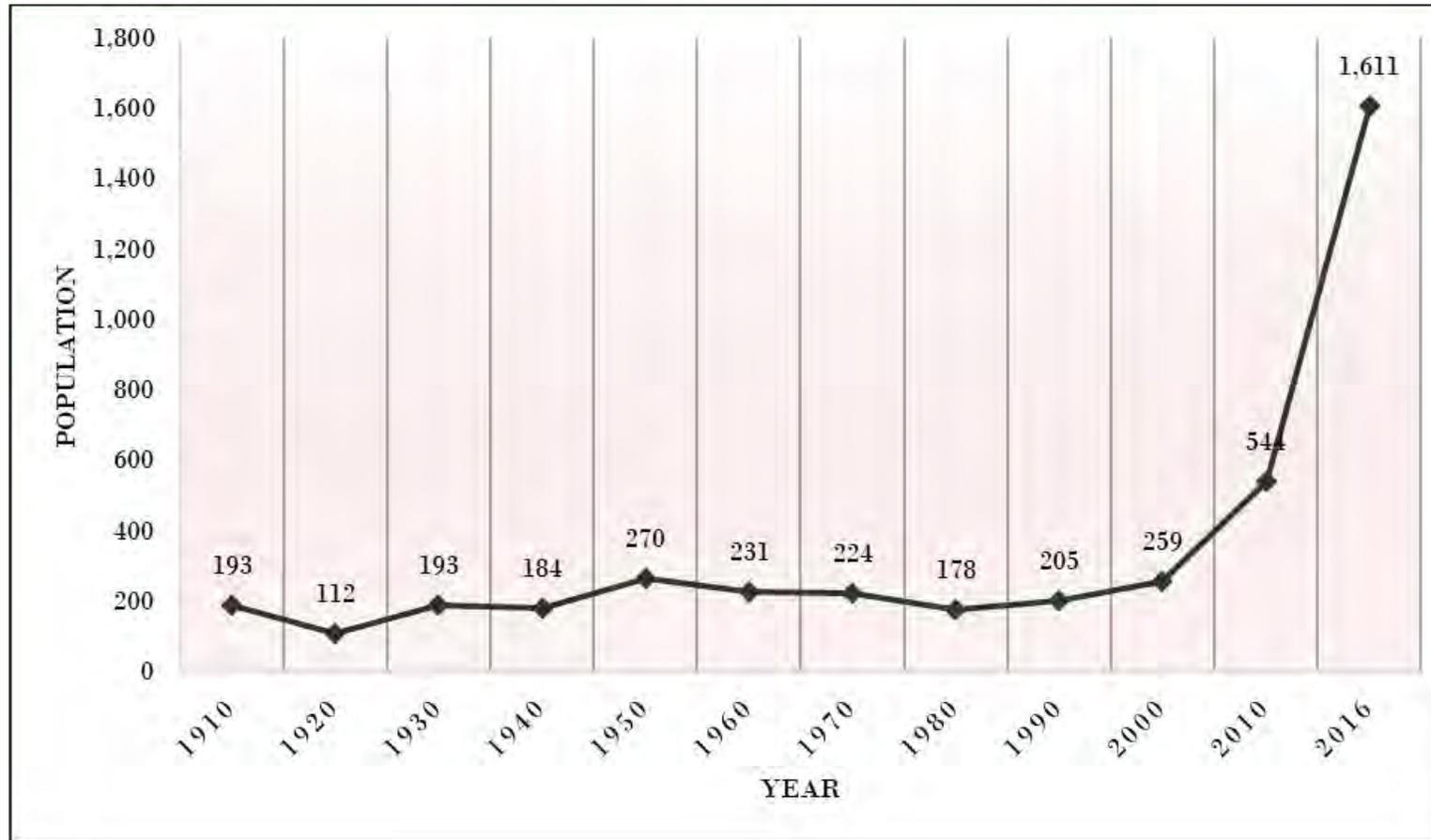
**GIS Data**

- Town Boundary: OSPC/FirstMap (2013)
- Parcels: Sussex County (12/2017)
- Roads / Street Names: Sussex County (12/2017)
- Aerial: State of Delaware/ESRI (3/9/2017)
- Water Bodies: USGS/FirstMap (2010)
- Traffic Devices: DeIDOT/FirstMap (2017)
- Bike Routes: DeIDOT/FirstMap (2017)
- Sidewalks: DeIDOT/FirstMap (2014)
- Trails & Paths: Delaware State Parks/FirstMap (2017)
- Evacuation Routes: DeIDOT/FirstMap (2017)
- Functional Classifications: DeIDOT/FirstMap (2017)
- Water Service Area CPCN: Sussex County (2017)
- Wastewater Service Area CPCN: Sussex County (2017)
- Watersheds: USGS/FirstMap (7/2017)
- Coastal Zone: DNREC/FirstMap (2017)
- Excellent Recharge Areas: DNREC/FirstMap (2017)
- Wellhead Protection Areas: DNREC/FirstMap (2017)
- Floodplain: FEMA Map Service Center (2017)
- Wetlands: DNREC/FirstMap (2011)
- Water Bodies: USGS/FirstMap (2010)
- Sea Level Rise: DGS/FirstMap (2017)
- Tax Ditch: DNREC/FirstMap (2017)
- State Strategies: OSPC/FirstMap (2016)
- Existing Land Use: Town of Millville (10/2008)
- Potential Annexation Area: Town of Millville (2008)
- Area of Concern: Town of Millville (2008)
- County Existing Land Use: Sussex County (2012)
- Future Land Use: Town of Millville (10/2008)
- Zoning: Town of Millville (7/20/2012)



# DEMOGRAPHICS

## Millville Population Trends 1910 – 2016



Source: U.S. Census Bureau Decennial Census (1910-2010); 2012-2016 American Community Survey



# DEMOGRAPHICS

## Age Distribution 2000 – 2016

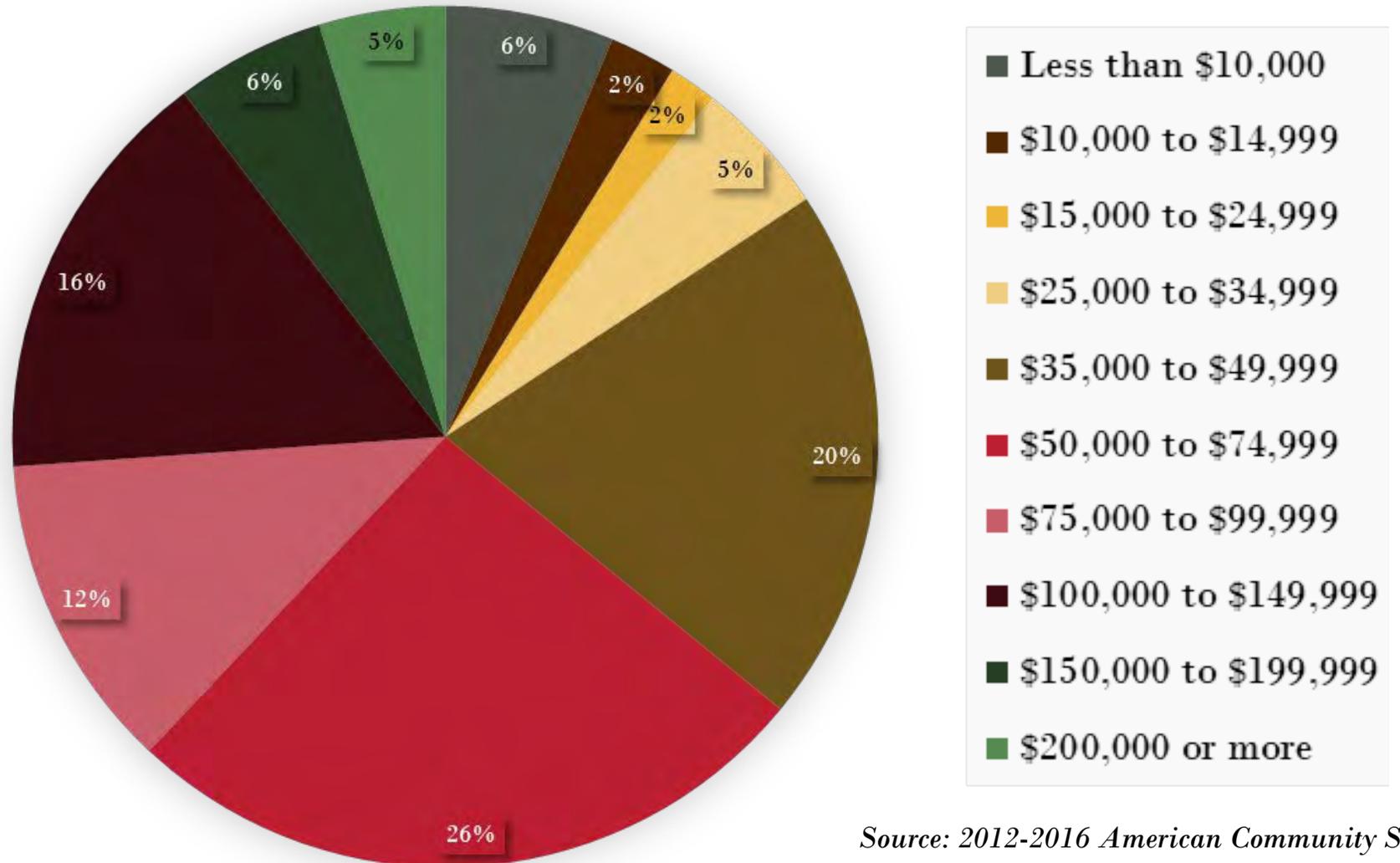
	Age	2000		2010		2016		% Change	
		No.	Percent	No.	Percent	No.	Percent	'00-'10	'10-'16
<b>Millville</b>	Under 5 Years	18	6.9%	32	5.9%	81	5.0%	+77.8%	+153.1%
	5 – 9 Years	13	5.0%	37	6.8%	50	3.1%	+184.6%	+35.1%
	10 – 19 Years	26	10.1%	38	7.0%	275	17.1%	+46.2%	+623.7%
	20 – 24 Years	10	3.9%	40	7.4%	121	7.5%	+300.0%	+202.5%
	25 – 34 Years	39	15.1%	71	13.1%	135	8.4%	+82.1%	+90.1%
	35 – 44 Years	39	15.1%	60	11.0%	223	13.8%	+53.8%	+271.7%
	45 – 54 Years	34	13.1%	66	12.1%	189	11.7%	+94.1%	+186.4%
	55 – 64 Years	31	12.0%	100	18.4%	238	14.8%	+222.6%	+138%
	65 – 74 Years	28	10.8%	52	9.6%	190	11.8%	+85.7%	+265.4%
	75 – 84 Years	18	6.9%	40	7.3%	82	5.1%	+122.2%	+105.0%
	85 Years +	3	1.2%	8	1.5%	27	1.7%	+166.7%	+237.5%
	<b>Total</b>		<b>259</b>	<b>100.0%</b>	<b>544</b>	<b>100.0%</b>	<b>1,611</b>	<b>100.0%</b>	<b>+110.0%</b>
Median Age		41.5		44.1		41.7			

Source: 2000 & 2010 U.S. Census, 2012-2016 American Community Survey



# DEMOGRAPHICS

## Millville Household Income 2016



Source: 2012-2016 American Community Survey



# DEMOGRAPHICS

## Millville, County & State Number of Housing Units

Year	Millville		Sussex County		Delaware	
	No.	% Change	No.	% Change	No.	% Change
1970	95	-	34,287	-	180,233	-
1980	93	-2.1%	54,694	+59.5%	238,611	+32.4%
1990	119	+28.0%	74,253	+35.8%	289,919	+21.5%
2000	141	+18.5%	93,070	+25.3%	343,072	+18.3%
2010	433	+207.1%	123,036	+32.2%	405,885	+18.3%
2016	896	+106.9%	127,680	+3.8%	414,416	+2.1%

Source: U.S. Decennial Census (1970-2010); 2012-2016 American Community Survey



# DEMOGRAPHICS

## Millville Composition of Housing Stock

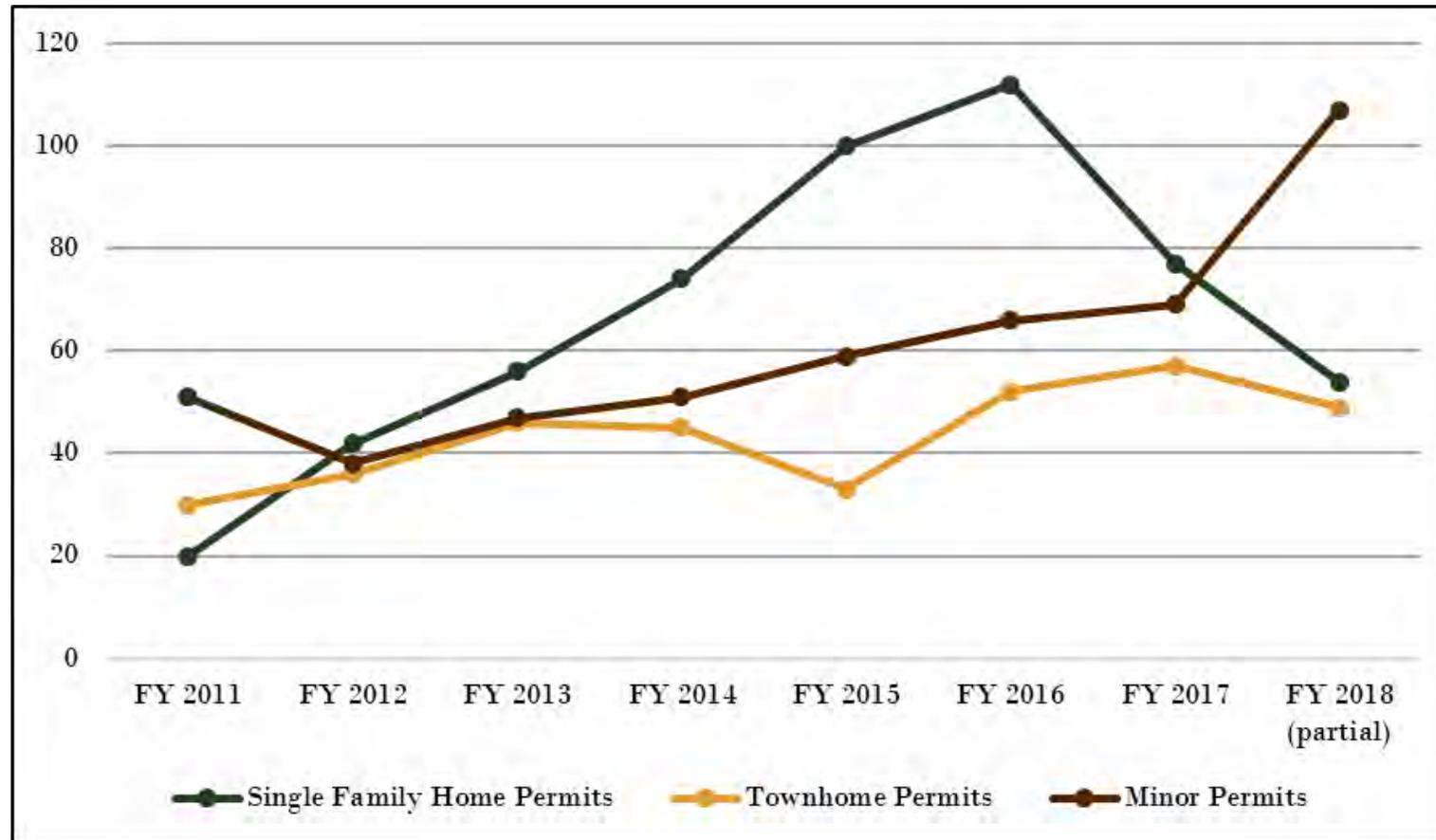
Housing Type	2000		2010		2016		% Change	
	No.	Percent	No.	Percent	No.	Percent	'00-'10	'10-'16
Single-Family Detached	132	88.6%	282	67.5%	509	56.8%	+113.6%	+80.5%
Multi-Family	2	1.3%	136	32.5%	382	42.6%	+6700%	+180.9%
Mobile Home	15	10.1%	0	0.0%	5	0.6%	-100.0%	n/a
<b>Totals</b>	<b>149</b>	<b>100.0%</b>	<b>418</b>	<b>100.0%</b>	<b>896</b>	<b>100.0%</b>	<b>+180.5%</b>	<b>+114.4%</b>

Source: 2000 & 2010 U.S. Census, 2012-2016 American Community Survey



# DEMOGRAPHICS

## Millville Residential Building Permits, FY 2011-FY2018

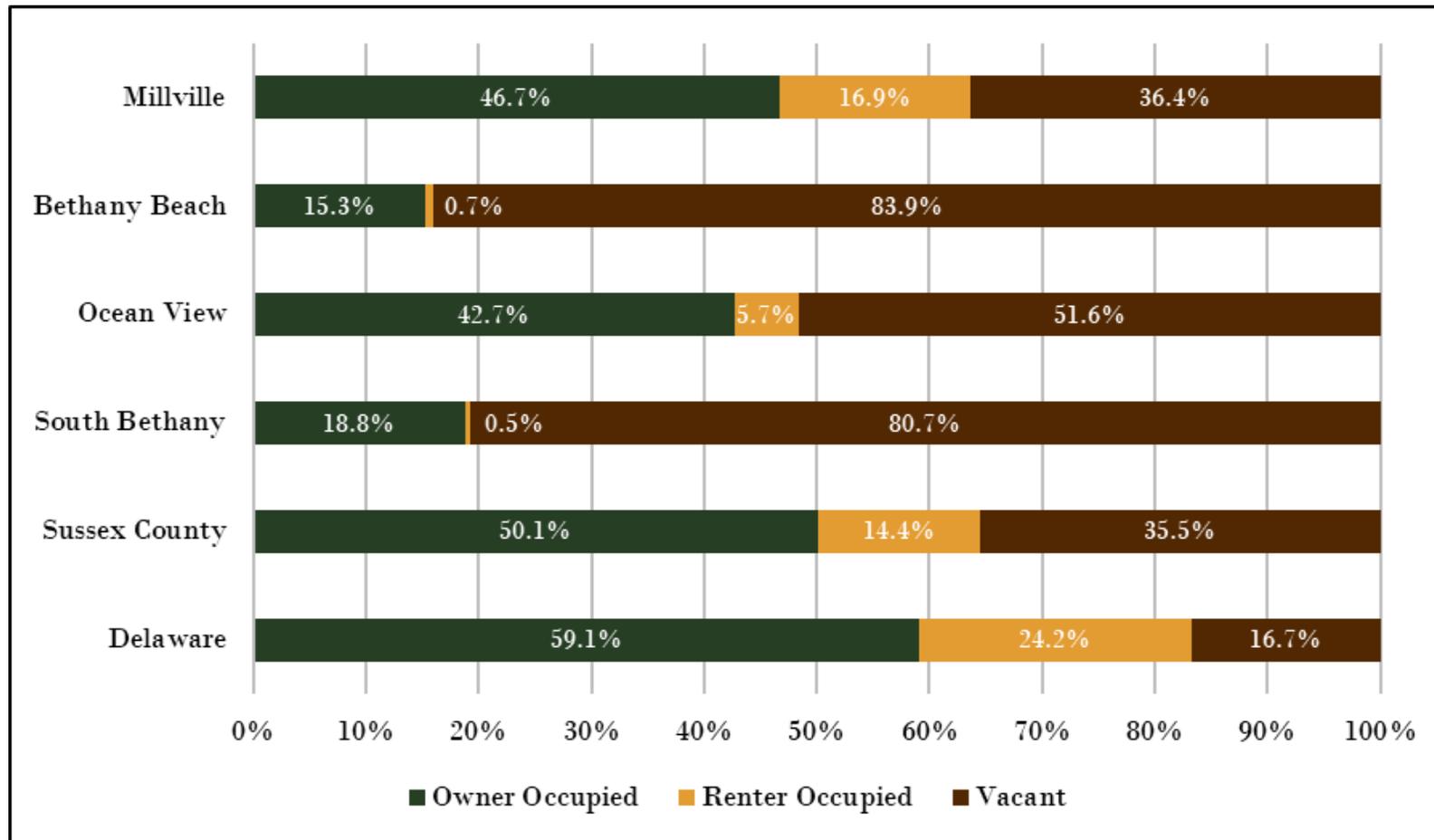


Source: : Town of Millville (November 2017); FY2018 Partial Fiscal Year – 5/1/17-11/30/17



# DEMOGRAPHICS

## Millville & Selected Jurisdictions Occupancy & Vacancy Rates 2016



Source: 2012-2016 American Community Survey



# SWOT

- › **Strengths** – *characteristics* of the Town that give it an advantage
- › **Weaknesses** – *characteristics* of the Town that place it at a disadvantage
- › **Opportunities** – *elements* that the Town could use to its advantage
- › **Threats** – *elements* that could cause trouble for the Town

**RECEIVED 10**

The image shows two overlapping forms for a SWOT analysis. The top form is titled "SWOT Analysis" and has sections for Strengths, Weaknesses, Opportunities, and Threats. The bottom form is partially obscured and also has similar sections. The forms are white with black text and lines for writing.

## **STRENGTHS – CHARACTERISTICS OF THE TOWN THAT GIVE IT AN ADVANTAGE**

1. Close to the beach
2. Major roadway
3. Growth of the Town
4. Real estate value & tax rate
5. New Town park (once it gets developed)
6. Low crime rate
7. Location – close to the beach yet far enough away to get some relief from seasonal congestion and provide affordable housing
8. Commercial variety – large commercial stores, Giant, Weis, Petco, family owned businesses and small specialty shops all located within the Town
9. Millville Medical Services, both current and future, and MVFD with EMS
10. Size of the Town of Millville – small enough that local government is relevant and accessible
11. Active volunteers
12. Lower rates of violent property crimes, safe neighborhoods and streets
13. Successful public school
14. Proximity to good quality health care
15. Range of housing choices at reasonable price
16. Low taxes
17. Close to beaches
18. Recreational opportunities/public parks/open space
19. The Town park – specifically playgrounds, challenge course, community building, pickleball courts & pavilion (will be great for events)
20. Ability for more annexation – there is land to the west & south that could annex into Town; however, there is a “tightrope walk” in not making Town too big

## STRENGTHS – CHARACTERISTICS OF THE TOWN THAT GIVE IT AN ADVANTAGE

21. The Town's "small town charm" – we often hear from resident transplants how nice, quiet & quaint the Town is
22. Close enough to beach, but not too close
23. Low property tax – *very* attractive to potential buyers
24. Low crime, cost-effective law enforcement/police coverage
25. Friendly home town feel
26. Schools
27. Safe place to raise children/family
28. Location (including green space)
29. Events
30. Town staff
31. Gradual development
32. Location
33. Not over-populated
34. Current tax structure
35. Sussex County
36. Access to health care
37. Having money in the bank
38. 4 miles from beach, always looking for future annexation
39. Residents that are moving into our town are well educated, involved in politics, or have a lot of talent that could help the town
40. Millville will be getting a town park, starting sometime this year
41. Millville has its own town government, also its own building regulations, codes
42. Majority of town residents have water, sewage infrastructure availability
43. Beebe Emergency Room
44. Small town feel, very homey, friendly people, off main highway

## **STRENGTHS – CHARACTERISTICS OF THE TOWN THAT GIVE IT AN ADVANTAGE**

45. Local fire department/Town Manager excellent, Mayor & Town Council very good
46. Close to beach, close to hospitals
47. Available land to enhance resident's lifestyles
48. Town is well run and seems to be in good financial condition
49. Own fire department
50. Close to beach
51. Beebe Medical Center is really needed to accommodate the growing population. Beebe will also attract additional specialty medical facilities which we currently lack in this area
52. Millville has an excellent fire department and EMS
53. Property taxes are low
54. Close to the beaches
55. Town has high standards/codes that keep property values up
56. Variety of local businesses

## **WEAKNESSES – CHARACTERISTICS OF THE TOWN THAT PLACE IT AT A DISADVANTAGE**

1. No transportation to the beach (trolley)
2. No Town “center” where people can meet and walk – need to drive everywhere
3. Lack of good restaurants and other retail services – no social or cultural amenities
4. Need better “entering/exiting” Millville town signs throughout town (no one knows where the borders are!). Maybe a public/business partnership would work
5. Infrastructure improvements not keeping up with residential growth
6. Town Elections. Too many years with no true elections due to number of candidates being equal to number of vacancies
7. Small size of local government, results in only 2 or 3 people making decisions due to recusals citing conflicts of interest.
8. Location: being a main thoroughfare to Bethany Beach. Route 26 splitting the Town
9. The Town will have a finite tax base when Developments are completed. It will be hard in the future to provide services without tax increases
10. Character of the Town needs to be stronger and more evident to residents and non residents, especially along Route 26
11. Summer traffic
12. No police department
13. No public works
14. We do not have a movie theater
15. Retail choices
16. No public works department – this will certainly come as a disadvantage once the park is up and running
17. No “town center” with store fronts, but not much can be done at this point

# WEAKNESSES – CHARACTERISTICS OF THE TOWN THAT PLACE IT AT A DISADVANTAGE

18. No “unifying center” – hopefully, the park’s community building will provide a place for community to come together for fun events/programs
19. No beach shuttle service for public
20. No sidewalks leading to park
21. Size
22. Property crime
23. Shopping (mall) location
24. House maintenance
25. People from out of state
26. Congestion
27. Need for more Town sponsored services (police, public works, roads)
28. Changing to meet expectations of others
29. No police department but as population grows we have to look into it
30. We need more commercial building: stores, restaurants
31. Should look into a recreation department
32. More say about our boundaries with County
33. More power to remove unsightly sites
34. As the Town grows, we will need a police presence other than renting State Police
35. Buildings on Rt. 26 need a facelift
36. Should we consider help for Mr. Evans – part time/overtime/other
37. Need bus transportation to all communities
38. Summer traffic
39. Roads – heavy traffic in summer
40. No town police department. With full time residents increasing a police force will be needed soon
41. Internet/cable is not available in all communities. Mediacom is the WORST

## **OPPORTUNITIES – ELEMENTS THAT THE TOWN COULD USE TO ITS ADVANTAGE**

1. Increase in housing/population
2. Workshops to attract new business
3. When the new park has been completed, it should be used for social/holiday events, festivals, etc.
4. When new businesses are approved, part of the approval process should include infrastructure improvements
5. Small Town so could work more closely with Developers to incorporate Town vision and preservation goals. Consider adopting Developer Standards (similar to the Unified Development Code of New Castle County)
6. Increase in new residents broadens the skill sets available to the Town through use of committees and volunteerism
7. Partnerships with neighboring Towns to enhance cultural resources preservation and other opportunities
8. The new Town Park could provide opportunities for residents to come together as Millville residents vs. individual Development residents
9. Since much of the Town is under development, there is an opportunity to “make a statement” on natural resource preservation. We could be the example other Towns follow
10. Small town feeling
11. We should have more cultural arts center
12. Putting more annual events
13. Public transportation
14. Grants, state-funded (USDA federal Community Facilities Grant) – monitor for grants ranging from trees/plants to construction
15. Beautification of Town park and/or Town Hall – Town Hall looks great in spring/summer with flowers, trees; should do the same with park

## **OPPORTUNITIES – ELEMENTS THAT THE TOWN COULD USE TO ITS ADVANTAGE**

16. More space for possible annexation
17. Try and restart the farmer's market (hopefully when park is up and running)
18. Maybe look into a central water/sewer system
19. Park
20. Location in relationship to events/resort activities
21. Planning for future
22. Learning from others
23. Location
24. With Beebe coming down, jobs will open. Also more doctors in the area
25. More commercial businesses, more jobs, shopping, and dinner. Keeping money in town
26. Municipal transportation or shuttle service to beach, shopping, doctors appointments, etc.
27. Low taxes
28. Keep a good working relationship with bordering towns
29. Open space
30. Clean up Rt. 26
31. Shuttle bus (from park to all of Millville) summer hot spots
32. New park sooner
33. Monthly entertainment in new park
34. Park events: outdoor movie night, health fairs for seniors, street/block party, community yard sale, sporting competitions (similar to the Olympics), car show with oldies music, "meet your local merchants" event (only local businesses participate)
35. Festivals: BBQ competition, food festivals in conjunction with area restaurants, arts/crafts festivals in addition to our Holiday Market, beer/wine festivals, music festivals (bluegrass/jazz/oldies, etc.), festival geared to children

## THREATS – ELEMENTS THAT COULD CAUSE TROUBLE FOR THE TOWN

1. Additional traffic will necessitate more traffic signals on Route 26 (Windmill & Rt. 26)
2. Town rental policies? With the proximity to the each, bad rentals could be an issue
3. Illegal dumping is starting and should be addressed before it gets out of hand
4. New businesses need to be attracted in order to keep low tax rate
5. Over Development could result with in high density housing areas and more housing units with little open space, which impact natural resources.
6. A small Town equals a small voice in issues facing the County and State
7. Route 26 growth and development could overwhelm the desired “small Town heritage and character” as stated in the Comprehensive Plan goals
8. As the Town grows the opportunities for crime, traffic, and wildlife issues increase
9. A downturn in the economy resulting in Developers not completing planned communities
10. Total number of jobs per capita
11. Changes in retailing, some existing shopping centers struggle
12. Traffic flow on Rt. 26 as well as to park (including foot/walking/pedestrian traffic)
13. Too much growth – can lead to overcrowdedness
14. While a police force sounds good on its face, it would cause a massive, drastic surge in increasing taxes
15. Not sufficient surveillance of park, no one to supervise park

## THREATS – ELEMENTS THAT COULD CAUSE TROUBLE FOR THE TOWN

16. Crime – specifically with steady increase need for drugs
17. Crime
18. Housing maintenance/abandoned homes/buildings
19. Over population
20. Drugs
21. Raising taxes and community services
22. Gridlock during summer season
23. Growing population – there will be more crime
24. Town has to look into hiring more employees in future
25. How does the town keep the roads clean
26. Big box retailers / traffic / crime
27. Expansion of Rt. 17
28. Apartment complex
29. Need full time police
30. Basketball courts
31. Many people during summer months
32. Work with Millville local businesses. Keep business license cost reasonable or those businesses that are located within the limits. There are also many business owners who have complained about signage limitations



# SURVEY

## Approach

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**Released:** May 1, 2018



### **Survey Approach:**

- Posted on Town's website (link created)
- Survey flyer mailed to 450 property owners
- Survey flyer mailed to 134 Business License Holders
- All HOAs were notified and asked to promote the survey
- Survey flyers posted in various location

**Closed:** August 15, 2018



# SURVEY

## 2018 Outcome

### Community Survey

- › **Outcome** – 452 completed surveys
- › **Length** – 25 questions
- › **Additional Comments** – 178 received

### Business Survey

- › **Outcome** – 4 completed surveys
- › **Length** – 23 questions

Town of Millville  
Comprehensive Plan  
Community Survey



Welcome to the Town of Millville Comprehensive Plan  
Community Survey

1. Would you like to take the:

- Community Survey (You are a Resident, Residential Property Owner, or Visitor)
- Business Survey (You are a Business Owner or Operator, Employee, or Commercial Property Owner)

NEXT

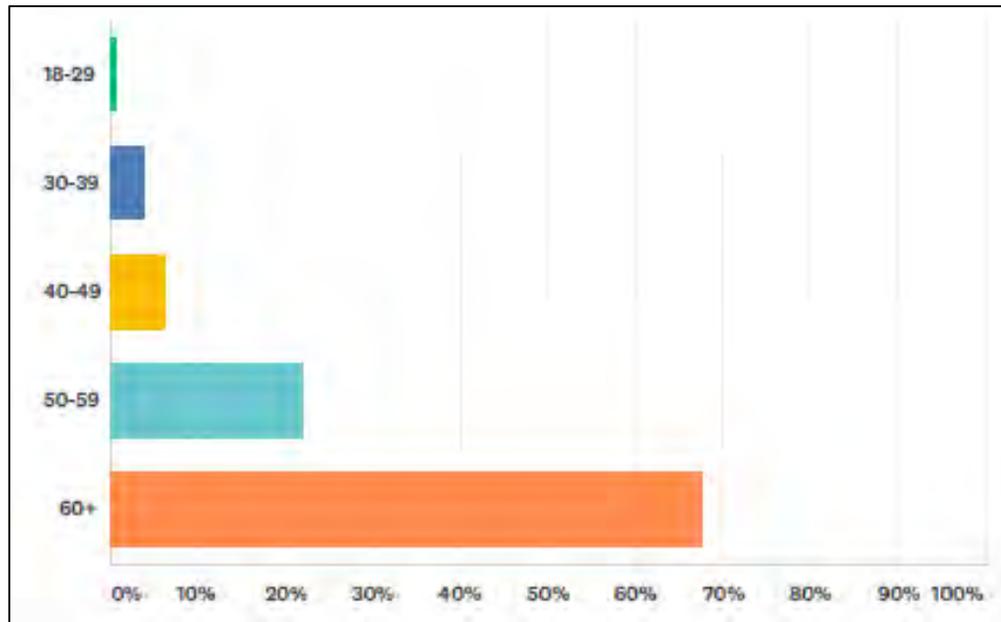


# SURVEY

## 2018 Outcome Highlights

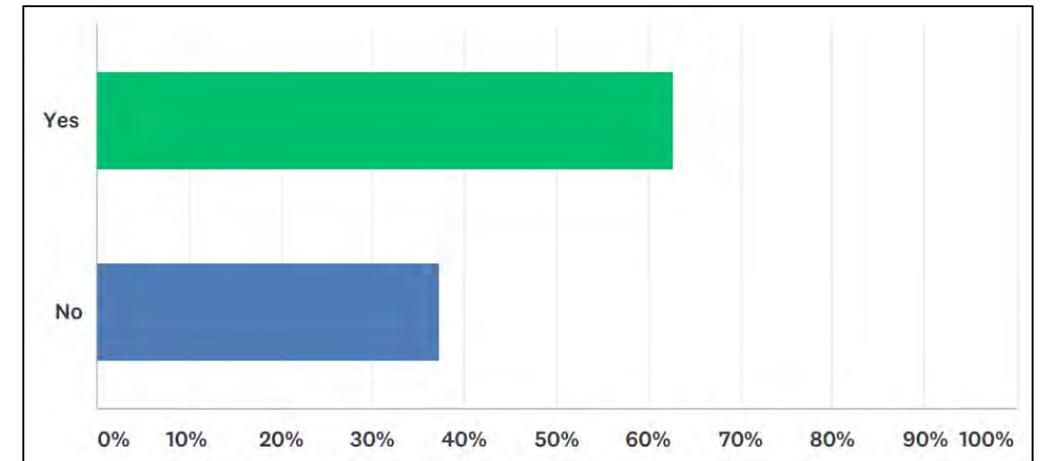
### Q2 MY AGE IS:

Answered: 434 Skipped: 24



### Q3 I AM CURRENTLY RETIRED:

Answered: 434 Skipped: 24



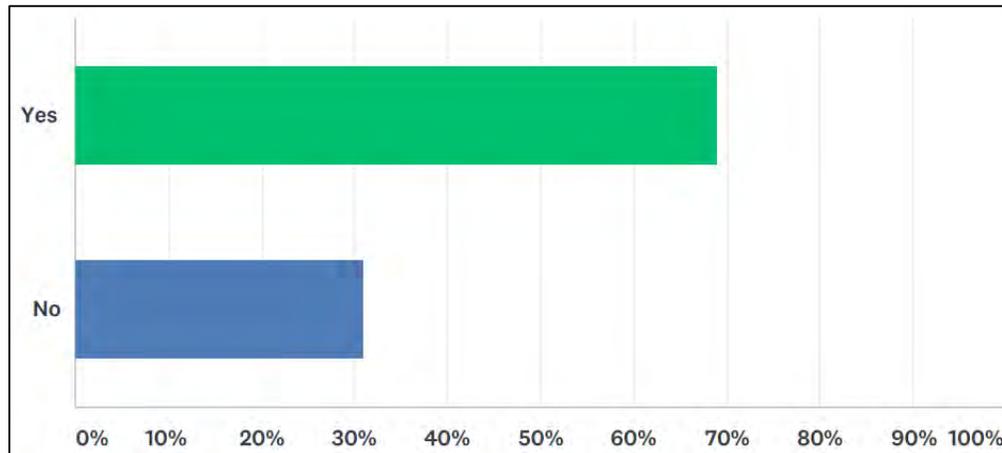


# SURVEY

## 2018 Outcome Highlights

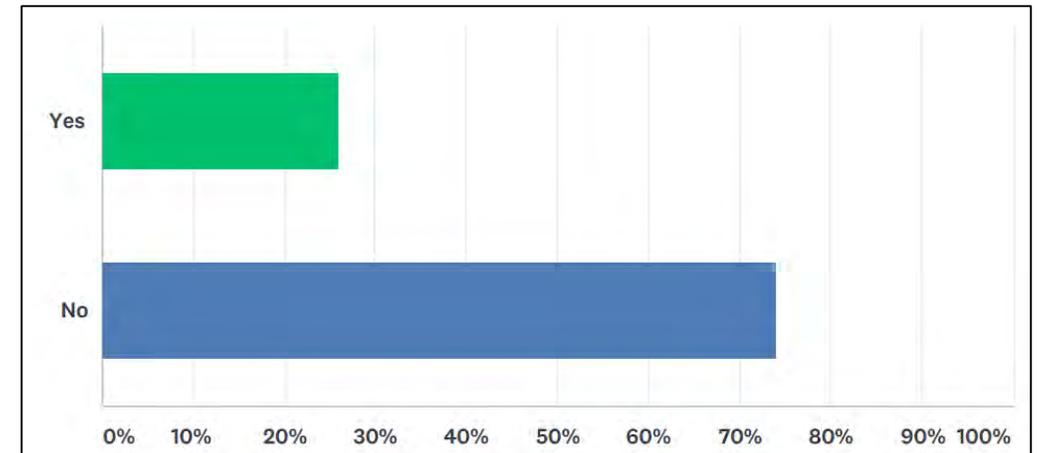
### Q4 I AM A PERMANENT RESIDENT OF MILLVILLE:

Answered: 434 Skipped: 24



### Q7 I AM A SEASONAL RESIDENT OF MILLVILLE:

Answered: 431 Skipped: 27



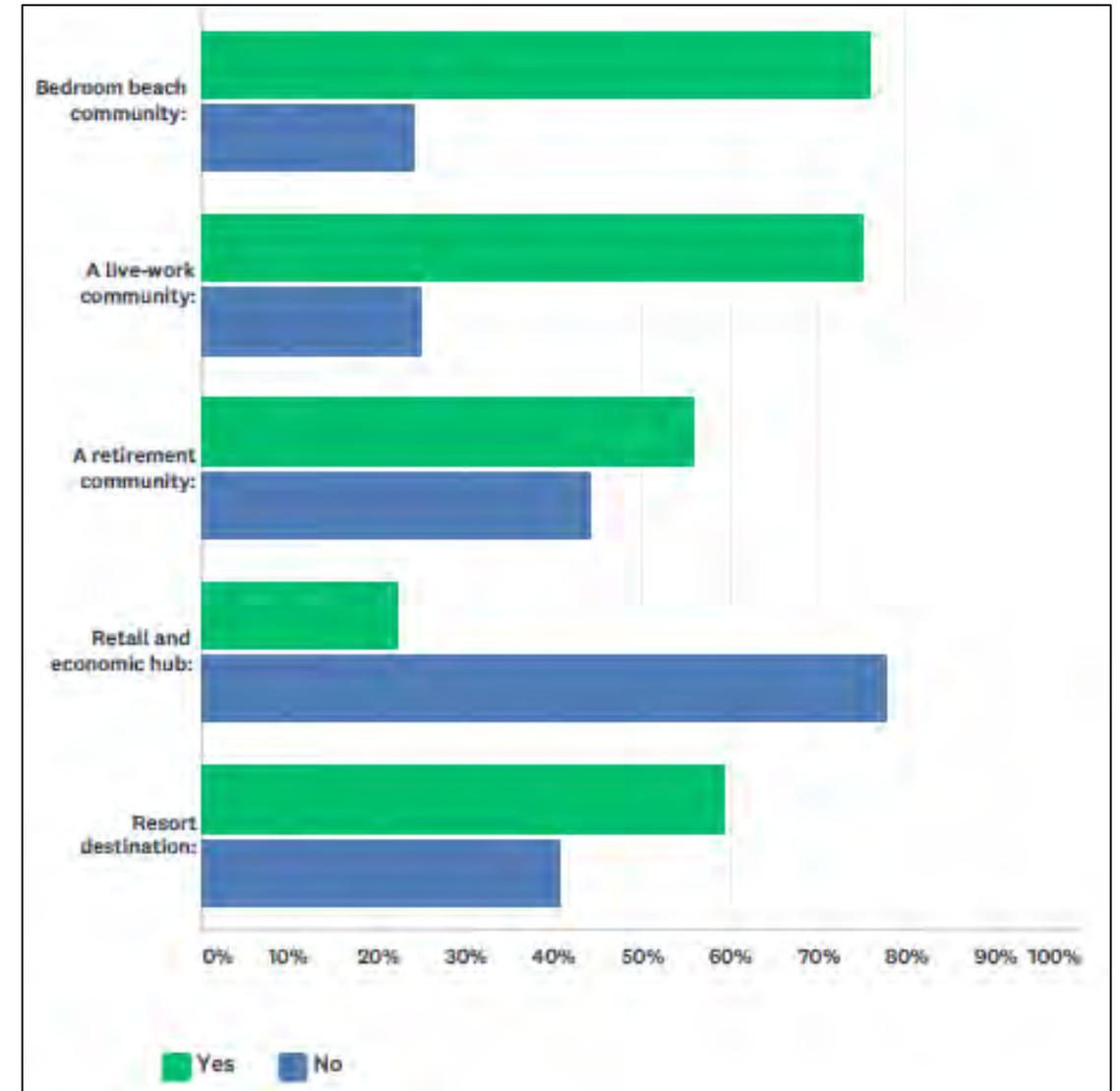


# SURVEY

## 2018 Outcome Highlights

### Q19 THE TOWN OF MILLVILLE SHOULD BE PROMOTED AS A:

Answered: 391 Skipped: 67





# SURVEY

## 2018 Outcome Highlights

### Q16 PLEASE CHOOSE ONE OPTION FOR THE FOLLOWING ITEMS:

Answered: 402 Skipped: 56

	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL
The Town should increase its growth area and population base:	4.24% 17	22.44% 90	28.43% 114	33.42% 134	11.47% 46	401
Development should be encouraged primarily within the current boundaries:	9.55% 38	31.91% 127	29.90% 119	20.85% 83	7.79% 31	398
The Town should seek to annex new areas of land adjacent to the current Town boundaries:	9.05% 36	27.39% 109	29.40% 117	24.12% 96	10.05% 40	398
Development should be balanced with protection of farmland and open space:	62.25% 249	28.75% 115	6.00% 24	1.75% 7	1.25% 5	400
Millville should annex gaps (enclaves) within the current Town boundary:	18.99% 75	35.44% 140	31.14% 123	8.35% 33	6.08% 24	395



# SURVEY

## 2018 Outcome Highlights

### Q17 HOW DO YOU FEEL ABOUT THE CURRENT AMOUNT OF VARIOUS HOUSING TYPES IN MILLVILLE:

Answered: 397 Skipped: 61

	FAR TOO MANY	SLIGHTLY MORE THAN ENOUGH	ENOUGH	SLIGHTLY LESS THAN ENOUGH	FAR TOO LITTLE	TOTAL
Apartments/Multi-Family	19.23% 75	18.21% 71	52.82% 206	6.92% 27	2.82% 11	390
Townhouses	22.45% 86	19.32% 74	51.17% 196	6.27% 24	0.78% 3	383
Single-Family Homes	6.98% 27	15.25% 59	53.23% 206	21.96% 85	2.58% 10	387
Mixed-Use: Residential on top of Commercial	8.72% 34	11.79% 46	53.08% 207	20.51% 80	5.90% 23	390



# SURVEY

## 2018 Outcome Highlights

### Q18 HOW DO YOU FEEL ABOUT THE CURRENT AMOUNT OF VARIOUS COMMERCIAL AND INDUSTRIAL TYPES IN MILLVILLE:

Answered: 389 Skipped: 69

	FAR TOO MANY	SLIGHTLY MORE THAN ENOUGH	ENOUGH	SLIGHTLY LESS THAN ENOUGH	FAR TOO LITTLE	TOTAL
Single Detached Retail and Service Buildings	1.81% 7	7.75% 30	47.03% 182	38.50% 149	4.91% 19	387
Multiple Attached Retail Service Buildings	2.85% 11	7.25% 28	52.33% 202	32.64% 126	4.92% 19	386
Large Single Retail Chain Store	5.17% 20	6.20% 24	40.83% 158	30.49% 118	17.31% 67	387
Shopping Complexes (multiple stores anchored by a large store)	5.45% 21	7.27% 28	43.12% 166	31.69% 122	12.47% 48	385
Mixed commercial, business uses and office	1.80% 7	7.47% 29	57.99% 225	27.84% 108	4.90% 19	388
Offices, research and development facilities	2.86% 11	5.73% 22	50.78% 195	30.99% 119	9.64% 37	384
Building supply, contractor yards, equipment storage	7.51% 29	12.44% 48	62.44% 241	14.25% 55	3.37% 13	386
Light Industrial Assembly	5.82% 22	11.64% 44	68.25% 258	11.64% 44	2.65% 10	378
Storage units and warehouse	17.48% 68	17.74% 69	57.84% 225	5.91% 23	1.03% 4	389



# SURVEY

## 2018 Outcome Highlights

**Q20 PLEASE CHOOSE ONE OPTION FOR THE FOLLOWING ITEMS:**

Answered: 387 Skipped: 71

	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	TOTAL
There should be clearly definable sidewalk, trail and bike paths:	61.04% 235	30.91% 119	6.23% 24	1.04% 4	0.78% 3	385
The pedestrian system should connect with existing and proposed developments:	54.97% 210	33.25% 127	9.42% 36	1.57% 6	0.79% 3	382
The Town should work with neighboring municipalities to provide connection for pedestrian and bicyclist traffic:	56.77% 218	34.38% 132	5.21% 20	2.08% 8	1.56% 6	384
There should be a form of seasonal bus or trolley service to the beach:	56.22% 217	26.42% 102	8.81% 34	4.15% 16	4.40% 17	386



# SURVEY

## 2018 Outcome Highlights

**Q21 THE FOLLOWING SERVICES ARE CURRENTLY NOT OFFERED BY THE TOWN OF MILLVILLE. PLEASE RANK THE FOLLOWING SERVICES FROM HIGHEST PRIORITY (1) TO LOWEST PRIORITY (10):**

Answered: 379 Skipped: 79

	1	2	3	4	5	6	7	8	9	10	TOTAL
Town Library	14.67% 54	3.53% 13	8.42% 31	6.25% 23	16.58% 61	5.43% 20	6.25% 23	8.97% 33	4.35% 16	25.54% 94	368
Town Police Force	22.34% 84	7.98% 30	9.31% 35	7.45% 28	14.36% 54	3.99% 15	5.85% 22	8.78% 33	4.26% 16	15.69% 59	376
Town Trash Service	18.33% 68	4.85% 18	9.16% 34	5.93% 22	17.52% 65	4.31% 16	4.85% 18	9.70% 36	5.66% 21	19.68% 73	371
Public Park	25.93% 98	11.11% 42	15.61% 59	4.76% 18	13.49% 51	3.44% 13	4.50% 17	6.08% 23	3.17% 12	11.90% 45	378
Municipal Trails and Bikeways	29.26% 110	15.16% 57	11.97% 45	5.59% 21	11.17% 42	2.93% 11	3.99% 15	7.18% 27	2.66% 10	10.11% 38	376
Public Works Department and Facility	10.93% 41	6.13% 23	13.60% 51	7.20% 27	25.60% 96	5.60% 21	6.13% 23	7.47% 28	5.87% 22	11.47% 43	375
Building and Zoning Department	18.55% 69	7.80% 29	13.71% 51	8.60% 32	18.82% 70	5.11% 19	6.18% 23	5.65% 21	4.57% 17	11.02% 41	372
Municipal Parking	13.56% 51	6.91% 26	9.57% 36	5.59% 21	18.88% 71	5.85% 22	6.65% 25	8.24% 31	5.59% 21	19.15% 72	376
Parks and Recreation Department	19.95% 75	9.31% 35	11.17% 42	8.24% 31	15.96% 60	5.85% 22	5.85% 22	7.18% 27	4.52% 17	11.97% 45	376



# NEXT STEPS

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- › **KCI Tasks To Do**
  - Analyze data
  - Determine proper placement
  - Finalize map sets
  - Prepare for next meeting





# Thank you!

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**We are proud to  
serve the Town  
of Millville!**

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