

Town of Millville Comprehensive Plan Business Survey



The Town of Millville has experienced growth in both population and housing units since 2010, almost tripling its population and issuing over 850 residential building permits. A number of commercial retailers have also developed properties during this time period.

To better understand this growth, the Town of Millville is updating its Comprehensive Plan, which is an official statement about the Town’s future that is used to direct future development decisions. It is required by State law and is certified by the Governor. This survey contains questions on a variety of issues related to the Town including land use, housing, transportation, utilities, town and community services, economic development, recreation, and other quality of life issues. As a business owner, employee, or property owner within the Town, **we need your opinion!** Your input is vital as we complete the Plan.

Please take a few minutes to respond to the following questions by August 15, 2018.

General Information					
1. Name of business:					
2. Type of business:					
3. Address of business:					
4. Street fronting business:					
5. This business has been in operation at this location for:	0-5 Years	6-10 Years	10+ Years		
6. This business is currently leasing/renting this location:	Yes			No	
7. This business currently owns this location:	Yes			No	
8. Are you or the building owner anticipating any improvements to the building?	Yes			No	
a. If so, when?	0-5 Years	6-10 Years	10+ Years		
9. The owner of the business/owner-operator is a permanent resident of Millville:	Yes*			No	
10. This business employs the following number of people:	0-10	11-20	21-30	31-40	40+
11. My business is home-based:	Yes			No	
12. My business is based on serving the:					
a. Local population:	Yes			No	
b. Regional population:	Yes			No	
c. Tourism population:	Yes			No	
d. Internet population:	Yes			No	
e. Other:					

*Please also consider filling out a Community Survey, developed for Millville residents. A copy of the Community Survey can be found at Town Hall or online at <https://millville.delaware.gov/info/comprehensive-plan-update/>.

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		Very Satisfied	Satisfied	Neutral	Unsatisfied	Very Unsatisfied
Business Atmosphere						
14.	How satisfied are you with doing business in Millville?					
15.	How satisfied are you with the present location of your business?					
16.	How satisfied are you with the Bethany-Fenwick Chamber of Commerce?					
	I would be interested in a Millville Chamber of Commerce	Yes		No		
17.	How satisfied are you with the Millville website?					
18.	The Town website should provide the following:					
	a. Tax payment fee online:	Yes		No		
	b. Building permit payment online:	Yes		No		
	c. Business Licenses fee payment online:	Yes		No		
	d. Links to Town businesses:	Yes		No		
	e. Other:					
Business Development						
19.	There should be the following to help improve business:					
	a. Seasonal bus or trolley service to bring people from the beach to the Town	Yes		No		
	b. Pedestrian and biking paths connecting residential to commercial	Yes		No		
	c. Pedestrian and biking paths connecting to neighboring municipalities	Yes		No		
	d. Farmers' market	Yes		No		
	e. Town festival	Yes		No		
	f. Wayfinding signs indicating location of businesses	Yes		No		
	g. Other:					
Town Character						
20.	The Town of Millville should be promoted as a:					
	a. Bedroom beach community	Yes		No		
	b. A live-work community	Yes		No		
	c. A retirement community	Yes		No		
	d. Retail and economic hub	Yes		No		
	e. Resort destination	Yes		No		
	f. Other:					

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	Far Too Many	Slightly More than Enough	Enough	Slightly Less than Enough	Far Too Little
Commercial and Industrial					
21. How do you feel about the current amount of various commercial and industrial types in Millville:					
a. Locally-owned commercial					
b. Small-scale commercial					
c. Large-scale commercial					
d. Shopping complexes (multiple stores anchored by a large store)					
e. Mixed commercial, business uses, and office					
f. Offices, research and development facilities					
g. Building supply, contractor yards, equipment storage					
h. Light industrial assembly					
i. Storage units and warehouse					

Views on City Resources and Services											
	Highest Lowest										
22. The following services are currently not offered by the Town of Millville. Please rank the following services from highest priority (1) to lowest priority (10): <i>(circle one for each item)</i>											
a. Town Library	1	2	3	4	5	6	7	8	9	10	
b. Town Police Force	1	2	3	4	5	6	7	8	9	10	
c. Town Trash Service	1	2	3	4	5	6	7	8	9	10	
d. Public Park	1	2	3	4	5	6	7	8	9	10	
e. Community Center	1	2	3	4	5	6	7	8	9	10	
f. Public Works Department and Facility	1	2	3	4	5	6	7	8	9	10	
g. Building and Zoning Department	1	2	3	4	5	6	7	8	9	10	
h. Municipal Parking	1	2	3	4	5	6	7	8	9	10	
i. Parks and Recreation Department	1	2	3	4	5	6	7	8	9	10	

In the space below, please add any additional comments on issues of importance to you for Millville’s future that should be considered in the development of the Millville Comprehensive Plan. If you need additional space, please continue your comments on the back of this sheet.

**THANK YOU
FOR YOUR PARTICIPATION IN PLANNING FOR THE FUTURE OF MILLVILLE, DE!**

Please return your completed survey to Millville Town Hall. If you are unable to drop it off, please feel free to mail it:

**Surveys
Town of Millville
36404 Club House Road
Millville, DE 19967**

If you have any questions, please feel free to contact Deborah Y. Botchie, Town Manager, at Town Hall – (302) 539-0449.

Survey results are strictly confidential and are only for the use of the Town and its consultants.