Grab a fresh coffee.

Let’s do this!

Psst... this way.
About Inclind

Inclind is a full-service web development agency comprised of content management system (CMS) engineers and digital experience experts who create value-generating digital experiences. We believe in leveraging innovation and the pursuit of sustainable growth to build and maintain relationships that inspire all parties to push the limits of various mediums of the Digital Experience.

With a home base in coastal Delaware, our fully remote team is dispersed throughout the East Coast with diverse skills and expertise. We are passionate about web development and are constantly exploring new ways to create solutions that exceed our clients’ expectations.

Our team has been developing, designing, supporting, and maintaining web content management systems since 1999, so we’ve practically grown up with the web. And today, we’ve grown to be known as the master-builder of these open-source digital experiences for a growing roster of national, regional, and local clients in the real estate, travel, healthcare, education, and the nonprofit sector.

We have specialized in WordPress for the last decade and consider ourselves experts in its use. We have developed a wide range of WordPress websites, from small business sites to large corporate ones. Our depth of knowledge allows us to utilize WordPress to its fullest potential, and we are confident in our ability to create custom solutions that meet your specific needs.

We pride ourselves on staying up to date with the latest and most significant technological changes and strive to create a collaborative and inspiring environment committed to providing our clients with the best possible service.

Inclind is the Top Web Development Agency on the Eastern Shore
Clutch Recognizes Inclind as a Top Web Development Company in Delaware for 2021
Our Team

Inclind prides itself on building a talented and diverse team of individuals with unique backgrounds. Our tightknit remote environment allows us to assemble top talent from all over.
Meet Your Inclind Team

Staffed with a team of 15, we pride ourselves in having an equal balance of communicators, creative and technical staff. More than half of our team has been with Inclind since our early days and feel really lucky to have had them by our side for so many years. Here are a few key players for this project that we would like to introduce you to:

Shaun Tyndall
President

20+ years of leading the creation and development of digital projects. He prioritizes value creation and providing clients with options. Shaun knows Inclind succeeds when our clients succeed.

Learn More About Shaun

Amy Wood
Creative Director

A visual problem solver and works to successfully interpret a client’s brand and messaging to its intended audience in a delightful way. Oh... and she’s worked with Inclind for more than a decade.

Learn More About Amy

Bryan Cordrey
Technical Director

Determined Web Developer with a passion for new ideas. Bryan began at Inclind while earning his Bachelor’s Degree in Web Information Systems. Able to tackle any situation, Bryan is a Technical Guru.

Learn More About Bryan
Veronica Severyn
Senior Drupal Engineer

An Acquia certified developer with a knack for delivering the functionality with scale and maintainability in mind. Veronica continues to impress, developing countless modules, functionalities and migrations.

Learn More About Veronica

Nick Bumgarner
Senior Front-End Developer

Drupal theming has been Nick’s career for more than a decade. Accessibility or page performance questions, ask Nick. He has the strategy & technique to deliver content manageable experiences at an enterprise level.

Learn More About Nick
Your Guide

Inclind is proud of our open, honest, flexible, friendly, and communicative approach to collaborating with clients. A Project Leader will work with the client team from start to finish, focusing on day-to-day progress toward project milestones and ensuring the team has every resource to meet strategic goals. We expect every team member to foster a collaborative relationship with our client teams, and we encourage clients to speak with them directly whenever needed.

Our team works synergistically and frequently communicates so that you may hear from multiple team members, but you will have a Project Leader who serves as your main point of contact. They will work with you to schedule meetings, provide regular status updates, review feedback, and answer questions. Keeping discussions productive, transparent, and straightforward is our top priority.

Our Project Leader will rely on constant contact with clients to impart and receive information that may affect the scope, budget, or schedule. At a minimum, Town of Millville contact points can expect a weekly status email for each project underway and a weekly status call to discuss and resolve any blockers or other concerns.

Our team works remotely while our home base is on the eastern shore. Therefore, communications and meetings will occur via virtual means in most cases. However, Inclind team members are available for on-site meetings when needed to assist with the project.

Meet Your Project Leader, Barbara Radford!

Barbara Radford has over 7 years of experience managing and leading digital projects. She is passionate about building and maintaining client relationships. She will be your go-to person for all questions and communications, and internally will be guiding the Inclind team to stay on track of deliverables and timelines.

She prides herself on being thorough, clear, and concise in communications, laying out specific action items that are actionable and have specific accountable parties. She looks forward to working with the Allegany County DEDC team to have a smooth and productive working relationship.
Our Approach

Collaboration is Key to Innovation.
Our Approach to Town of Millville

Thank you for the opportunity to present a proposal to Town of Millville to redesign your website (millville.delaware.gov).

Our philosophy is to learn about you, create/deliver options and empower our partners with tools to maximize the value created by the digital experiences they manage. This includes valuing a website’s health and enjoyment factor. A healthy website is fast, accessible, and secure. An enjoyable website is one that visitors enjoy browsing / engaging with and further one that site managers feel empowered to use.

Through our preliminary discovery, we can see the opportunity to apply modern practices to the Town of Millville’s digital experience and deliver a refreshed (and more usable) site. As we create the interface for the Town of Millville, we will keep the goals and objectives of your organization in mind so that you can effectively inspire and engage existing and prospective residents through the first digital experience of millville.delaware.gov.

The approach we are taking for this project is WordPress + Genesis Pro. Of the many reasons why it will result in an elevated site experience, one reason stands out: its ease of content management! This strategy also has a design-friendly framework and search-engine friendly front-end that makes searches easier on Google’s algorithm than ever before - no matter what device you’re using or how often your visitors change their devices. To help see the benefits of Genesis Pro, we invite you to check out this demo.

With this in mind, we plan to create a digital design system that combines the Town of Millville branding with the CMS to empower your site management team. This is one example where we feel like Town of Millville will find more enjoyment in producing / managing content as we’ve delivered for other clients.

If you enjoy using your website, it will shine through to the most important people, the visitors. We are designing and building for them. If you enjoy using your website, it will shine through to the most important people, the visitors. We are designing and building for them. Whether data capture or an interactive map experience, we want it to feel native, crisp, and snappy. Our team knows what it takes to deliver that type of experience.

As a local business, we work with other small businesses and non-profit organizations to help them grow their digital footprint to be more successful. We are committed to supporting Sussex County’s growth and working closely together for the good of our coastal Delaware community. With that same community lens and inspiration, we feel that we see your vision and can help build a seamless and enjoyable online experience for the Town of Millville that helps set the tone for “A Beautiful Way of Life.”

As you read our proposal, please keep in mind that this is just the beginning of our conversation. Given the opportunity, we certainly can bend and mold to ensure that your experience and expectations of our company are exceeded.

WordPress & the Genesis Pro Site Creation Tool are a fantastic recipe for building a solid framework for your website. Feel free to check out a Demo of these working together.

Explore a Live Demo on the Genesis Pro Website!

https://www.studiopress.com/genesis-pro
“Their willingness and ability to match our design vision really stood out.”

Laren MacMillan
Director of Brand Marketing