



TOWN OF MILLVILLE
Fire & Ice Workshop Meeting Minutes
December 17, 2024, at 3:00pm

1. Call Meeting to Order/Pledge of Allegiance/ Roll Call

Mayor Belinko called the meeting to order at 3:00 p.m. with the **Pledge of Allegiance**.

Present: Mayor Ronald Belinko, Deputy Mayor Sharon Brienza, Council Member Robert Wisgirda, Town Manager Eileen Scerra, Town Clerk Wendy Mardini, and Administrative Assistant Trish Marcules; **Absent:** Treasurer Joseph Parent, and Secretary Debbie Sosnoski.

Mayor Belinko noting that this meeting is an informal public meeting, but mainly informational.

2. Citizens' Privilege - None

3. New Business

A. Review date and time of Fire & Ice with concentration on Ice reveal time.

Eileen Scerra provided an overview of the event mentioning dates (January 31 to February 2) with the focus on reveal day, Friday, January 31.

B. Discuss activities proposed for event based on book theme Magic Tree House series.

The event will involve setting up a tent and decorating the “tree house” (aka the pavilion) with the ice reveal scheduled for 3pm and live demo at 4pm. A band, “Decade 80”, has been secured to perform at 5:30 pm. All events aligning with bonfire and Magic Tree House theme and activities like s’mores stations, hot cocoa, and wizard character, based on “Winter of the Ice Wizard” book. Bonfire will be managed by the fire department, with options for using solo pits for better control around kids and crowds. Sharon Brienza suggests that no one should pay for s’mores and Ms. Scerra confirmed the fire company will be doing a donation-based system. Hot cocoa station will possibly have the Leo Club sponsoring it and a read-aloud session is being considered.

Ms. Scerra mentioned seven sponsors have confirmed participation, including GMB and discussions are ongoing for miscellaneous details such as securing a volcano sponsor.

The Chamber is working on securing more foods trucks and gathering volunteers. Town has secured volunteers for parking, including DE State Police. Town and Chamber will be working on lighting solutions.

The event will incorporate a passport system, where kids can collect stamps at different stations around the park, aligning with the book title theme.

C. Discuss possible cost for the event.

The current budget for the event is around \$5,900, covering the band, ice sculptures, and some decorations, with additional adjustments expected. Ms. Scerra emphasized importance of final council approval for the budget adjustments.

Mayor Belinko highlighted the positive impact this event will have on the community, filling local hotels, and boosting local businesses. Ms. Scerra expressed excitement about the event and progress made despite challenges and uncertainty at first. Council members and staff discuss the importance of clear communication to ensure success. The meeting concluded with a plan to bring final expenses to the council for approval in early January, with ongoing updates and adjustments as needed.

4. Announcement of next meeting - January 8, 2025, at 3:00 p.m.

5. Adjournment

A motion was made by Mayor Belinko to adjourn the meeting.

Respectfully submitted,
Trish Marcules
Admin. Asst to the Town Manager